

Dr. Laurence N. Benz PT, DPT

Board Certified Orthopedics and Clinical Electrophysiology
President and CEO
PT Development LLC

Work Contact Information:

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Summary

Dr. Benz is the President/CEO/Founder of PT Development LLC a Kentucky based private equity fund with operating holdings in physical therapy, urgent care, consulting, medical education, occupational medicine, medical trustee and receivership, pharmacy, and information technology. He was also the founder of Kentucky Orthopedic Rehab Team (KORT), a private practice outpatient physical therapy provider with over 30 clinics in Kentucky and Southern Indiana which he sold in 2007. A developer of numerous entrepreneurial businesses, he is nationally recognized for his expertise in private practice physical therapy, industrial medicine and marketing. In 2006, he received the Gallup Healthcare Award for Excellence in Healthcare and was a U.S. Ernst and Young Entrepreneur of the Year Finalist. Dr. Benz's professional specialties include: Industrial/Occupational Injury and Prevention, Managed Care, Electromyography/Nerve Conduction Studies, Strategy, Health Outcome, and Socioeconomic/Reimbursement Issues. He is a principle in the largest weblog and social networking site in the physical therapy industry.

Professional Experience

PT Development LLC, Louisville, KY	Founder & President	2003—Present
Evidence In Motion LLC, Louisville, KY	Co-Founder	2005—Present
Texas Physical Therapy Specialists, San Antonio, TX	COFounder	2004—Present
ProRehab, Evansville, IN	Principle	2007-Present
Physicaltherapist.com, Ocala, FL	Co-Developer	1996—Present
Kentucky Orthopedic Rehab Team, Louisville, KY	Founder & President	1987—2007
US Army Medical Specialists Corps, Ft. Knox, KY	Captain	1984—1989

Education

MGH Institute of Health Professions	Physical Therapy	2005 — 2005	DPT
The Ohio State University	Business	2000 — 2001	MBA
US Army -- Baylor University	Physical Therapy	1984 — 1986	MPT
Bowling Green State University	Biology	1980 — 1984	BS

Professional Licensure and Board Certifications

1986 – Present	Physical Therapy License License: KY PT-001366, License Indiana, License Texas Expiration Date: 3/31/2013
1994 – Present	Board Certified Clinical Specialist in Orthopaedic Physical Therapy (OCS) American Board of Physical Therapy Specialties ABPTS #825

1999 – Present Board Certified Clinical Specialist in Clinical Electrophysiologic
Physical Therapy (ECS)
American Board of Physical Therapy Specialists ABTPS #2979

Awards

2011 50 Best Places to Work in Texas Award Winner (Texas Physical Therapy Specialists)
2011 Distinguished Alumni Award Bowling Green State University
2009 Private Practice Section, APTA Best Physical Therapy Practice, Texas Physical Therapy
2009 Inductee-Wickliffe High School Hall of Fame
2006 Gallup Healthcare Award for Excellence
2006 Ernst and Young Entrepreneur of the Year Finalist (Healthcare)
2006 Ernst and Young Entrepreneur of the Year Regional Winner
(Healthcare – South Central Ohio / Kentucky)
2006 Business First Partner in Health Care Winner (repeated in 2007,2008,2009,2010,2011,2012)
2006 US Army-Baylor University Outstanding Alumni
2005 Best Places to Work in Kentucky Award Winner (KORT) (repeated in 2006,2007)
2000 Businessman of the Year Award-Kentucky
1996 Distinguished Service Award, Section on Clinical Electrophysiology, APTA,
1995 Physical Therapy Outstanding Service Award, Kentucky Physical Therapy Association,
1989 US Army Meritorious Service Medal Winner

Memberships/Affiliations

American Physical Therapy Association (APTA)
Kentucky Chapter, American Physical Therapy Association (KPTA)
Private Practice Section, American Physical Therapy Association
Orthopedic Section, American Physical Therapy Association
Clinical Electrophysiology Section, American Physical Therapy Association
Young President's Organization
Greater Louisville Inc.

Offices Held

Chairman Bluegrass Chapter, Young President's Organization (YPO) 2010-2011
Education Chairman, Bluegrass Chapter Young President's Organization (YPO) 2009-2010
Chairman, Socioeconomic Committee, Kentucky Physical Therapy Association, 1990 - 1995
Nominating Committee, Clinical Electrophysiology Section, APTA, 1990 - 1993
Chair, American Board of Physical Therapy Specialty Council, Clinical Electrophysiology, 1993 - 1994
Adjunct Faculty, School of Physical Therapy, University of Kentucky
Adjunct Faculty, School of Physical Therapy, Bellarmine University
Member Consultant, APTA
University of Kentucky College of Allied Health Professions Development Council

Boards

Foundation for Physical Therapy-Trustee
University of Louisville Board of Trustees
Physical Therapy Business Alliance (PTBA)
Rocky Mountain University of Health Professions
Blue Dolphin (NASDAQ: BDCO)
Young President's Organization (YPO) Bluegrass Chapter
American Board of Physical Therapy Specialties (ABPTS)
Neighborhood Engagement Foundation
University of Louisville Board of Overseers
TPI/Paradigm Medical Management
AcuteCare of Elizabethtown
National Directory Assistance LLC

Publications and Presentations

Articles:

2010 Childs JD, Benz L. Direct Access in Physical Therapy: Moving the Line: Part I. *Impact* 2010; 7(8):48-51

2010 Childs JD, Benz L. Direct Access in Physical Therapy: Moving the Line: Part II. *Impact* 2010; 7(9):34-36

2009 Benz L, Wainner RS. A Brand You World. *Impact* 2009; April issue pp 12-13.

2007 Wainner RS, Benz LN, Flynn TW, Childs JD. How to Leverage Technology for Clinical Success: are you Pulling or Pushing? *Impact* 2007; August (Part I):32-34.

2007 Wainner RS, Benz LN, Flynn TW, Childs JD. How to Leverage Technology for Clinical Success: are you Pulling or Pushing? *Impact* 2007; September (Part II):32-34

2006 Childs JD, Benz, LN, Wainner RS. Translating clinical research to clinical practice: How to hit a moving target or "Evidence in Motion". *Canadian Orthopaedic Division Review*. 2006 Sept/Oct:23-25 (www.orthodiv.org)

2006 Benz, LN, Childs JD, Wainner RS, Flynn TW. Evidence-Based Practice: Passing Boomer Fad or Health Care Reality? Part I. *Impact*. 2006. Volume 3, Issue 10.

2006 Benz, LN, Childs JD, Wainner RS, Flynn TW. Evidence-Based Practice: Passing Boomer Fad or Health Care Reality? Part II. *Impact*. 2006. Volume 3, Issue 11.

2005 Benz, LN. Stretching Before Running and Other Myths. The Case for Evidence-Based Practice. *Kentuckiana Health and Fitness*. (October)

Book Chapter / Contributor:

"Carpal Tunnel Syndrome Measurement and Surveillance Management" in
Comprehensive Guide to Work Injury Management, Aspen Publishers, 1994
(Book Chapter)

Repetitive Motion Disorders of the Upper Extremity
Stephen L. Gordon, Sidney J. Blair, Lawrence J. Fine, Editors
American Academy of Orthopedic Surgeons, 1995
(Contributor)

Invited Presentations:

The Black Hole of Billing: Meet Your Personal Billing Concierge, Private Practice Section, American Physical Therapy Association, Seattle, WA, Nov 2011

Turning Talent Into Performance: A Harvard Business School Case Study of GE's Talent Machine, Private Practice Section, American Physical Therapy Association, Seattle, WA, Nov 2011

Commencement Address Elon University Dec 11, 2011

Clinical Excellence Begins with World Class Service: 2010 International Private Practice Business Summit. Canada, Jan 2010 and Private Practice Section Washington DC, November 2010

Creating Centers of Excellence. APTA Creating a Culture of Collaboration: Vitalizing Practice Through Research and Research Through Practice". Philadelphia, PA, Dec 2009

Charity: Good For Business? Private Practice Section, American Physical Therapy Association, Colorado Springs, CO. Nov 2009

Current Controversies in Physical Therapy: The 2009 Rothstein Debate: "Medicare Guidelines in Physical Therapy-Overregulation or Necessity?", American Physical Therapy Association, Physical Therapy 2008: Annual Conference & Exposition, Baltimore, MD, June 2009

Building EBP Systems in Private PT Practice: Implications on Consumers, Referral Sources, and Payers, Private Practice Section, APTA 2008 Annual Conference, Orlando, FL, Nov. 2008

Current Controversies in Physical Therapy: The 2008 Rothstein Debate: "Does the Current Model of Clinical Education Really Prepare Students for Practice?", American Physical Therapy Association, Physical Therapy 2008: Annual Conference & Exposition, San Antonio, Tex, June 2008

Physical Therapists and 21st Century Health Care: Direct Employer Contracting is the Way Forward, American Physical Therapy Association, Physical Therapy 2008: Annual Conference & Exposition, San Antonio, Tex, June 2008

Integrating Evidence into Private Practice, Private Practice Section, American Physical Therapy Association, Combined Section Meeting, Boston, MA, Feb. 2007

What Matters to the "Players" in Physical Therapy?, Scully Distinguished Lecture, University of Pittsburgh, Feb. 2007

Customer Service and Quality Care: Success in Today's Competitive Healthcare Market, Fall Symposium, Colorado Chapter, American Physical Therapy Association, Denver, CO, Nov. 2006.

What Insurances Know about EBM and Does It Affect You?, Private Practice Section, American Physical Therapy Association, Miami, FL, Oct. 2006.

Translating a Practice to Evidence-Based. Gallup Healthcare Excellence Conference, Omaha, NE, Oct 2006

Pay for Performance Invited Debater, First Annual Rothstein Debate, American Physical Therapy Association Annual Conference, June 24, 2006, Orlando, FL.

Integrating Evidence into Private Practice, Private Practice Section, American Physical Therapy Association, Phoenix, AZ 2005

EBP Buzzword or Reality. Insurance Summit, Louisville, KY. Nov 2005

Marketing, Customer Service, Contrarian Truths of Physical Therapy, Metrics of a PT Practice. Numerous presentations to DPT programs at Elon College, Northern Arizona University, Regis University.

Specialization in Physical Therapy, Keynote address American Physical Therapy Association CSM Boston, MA Feb 2002

Ergonomic Injury Management Training Course, Chicago, IL, June 2000; Houston, TX, Sept 2001; Washington D.C., June 2001

Disability Management, Consulting to Industry, Outcome Studies, Isemhagen National Ergonomic Conference, Duluth, MN, August 2000

Worker's Compensation and Physical Therapy, *Importance, Impact, Trends*, Kentucky Physical Therapy Association, Louisville, KY, October 1993

How to Save Money in Medical Rehabilitation, Paducah, KY, March 1999

Upper Extremity Cumulative Trauma Disorders and Treatment, Multiple dates and locations

Back to Work --- Use of Objective Information in Return to Work Status, Louisville Industrial Foundation, Louisville, KY, March 1999 and multiple other dates and locations

Upper Extremity Cumulative Trauma Disorders and Treatment, Multiple dates and locations